



MFSCS ACTIVITIES IN KPK

TARA UREA AVAILABILITY THROUGH “MODEL FARM SERVICES CENTRES”
IN KPK DURING 2023

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- The MFSCs program, initiated by the government of KP across 23 districts, aims to empower farmers in various aspects of agriculture within their socio-economic conditions.
- It offers comprehensive facilities and services under one roof, facilitating easy access for the farming community.
- The program fosters collective problem-solving among farmers through linkages with government agencies, focusing on skill enhancement and ensuring timely access to inputs to prevent shortages and black marketing.
- Governed by a board chaired by the Secretary Agriculture KP government, it operates as a volunteer-driven, public-private partnership, with shared financing from the KP government.
- Agritech Limited collaborated with MFSCs to supply Tara urea to numerous FSCs in KP during critical shortages in the 2023-24 seasons, earning appreciation from officials and farmers alike.

Directorate Agriculture Extension (HQ) Peshawar

Date: 22 Feb'2023

Office: Director Plant Protection (HQ)
Peshawar.

Back Right Side: Director Plant Protection
(HQ) Peshawar Mr. Naveed Khan.

Front Right Side: Deputy Director Plant
Protection (HQ) Peshawar Mr. Baseer Jan.

Back Left side: Head of Sales & Marketing
Agritech Ltd Mr. Tanweer Raza.

Front Left side: Dy RSM Mardan Agritech Ltd.
Mr. Muhammad Zaheer.



MFSC Bannu

December'2023

Tara urea received and sale activities to the farmers at control rate.



MFSC Bannu

Tara urea received and sale activities to the farmers on the control rate.



MFSC Batkhela District Malakand

Additional Assistant
Commissioner Mr. Noor Nawaz
Khan, President MFSC
Malakand and Director
Agriculture Extension Malakand
Mr. Inamullah inaugurated the
distribution of Tara urea to the
farmers on the control rate.



MFSC Malakand

Sale of Tara urea on control rate during urea shortage in the markets.



MFSC Naguman Peshawar

Sale of Tara urea to farmers on control rates during shortage period of wheat season.



MFSC Tarnab Peshawar

Tara urea shipment received at MFSC Tarnab Peshawar and being sold to registered farmers of Agriculture Extension department at control rates during wheat season while critical shortage situation of urea.



MFSC Parachinar District Kurrum

Tara Urea shipment received in MFSC Kurrum Agency (Parachinar) and being provided to the farmers by Agriculture Extension department.



MFSC Charsadda

Tara urea shipment arrived at District Director Agriculture Extension office area for sale to the farmers at the control rate.



MFSC Charsadda

Tara Urea being provided to farmers on control rate by Agriculture Extension department of Charsadda during the shortage of urea availability in the markets.



MFSC Lakki Marwat

Tara Urea shipment arrived at MFSC in Lakki Marwat for the farmers during critical shortage situations to be provided on control rate.



MFSC Lakki Marwat

Needy farmers got Tara urea from MFSC Lakki Marwat at control rate during critical shortage period.



MFSC Lower Dir Timergarah

December 2023

Tara Urea shipment arrived at MFSC Lower Dir for the farmers during the shortage situations to be provided on control rate.



MFSC Dera Ismail Khan

Nov 2023

Tara urea shipment of 1400 bags received at MFSC D.I. Khan from Agritech Limited to fulfil the requirement of wheat farmers at control rate.



MFSC Kabal Lower Swat

Distribution of Tara urea to registered farmers at MFSC Kabal on control rate during short supplies conditions of Rabbi season.

Agriculture Officer Kabal Mr. Sajid Khan.



MFSC Kabal, Lower Swat

Tara urea availability to the farmers on control rate in Lower Swat.



MFSC Bari kot

Tara Urea shipment of 1200 bags arrived at MFSC Bari Kot in district Lower Swat to be provided to the farmers on control rate during urea shortage in the markets.



MFSC Bari kot, Lower Swat.

Un-loading of arrived Tara urea shipment at FSC Barikot.
Farmers are getting benefit of provision on the control rate during short availability in the market.



MFSC Lower Karak

Tara Urea shipment of 1400 bags arrived at MFSC in Karak district. It helped the Agriculture Extension department officials to prevent the poor farmers from black marketing.



THANK YOU
